



Pocket.watch partners with the world's most-watched six year old superstar, Kids Diana Show, to launch new kids global franchise – Love, Diana the Princess of Play...



#3

YouTube channel in the world!

34 x 5.5' + 1 x 11' Special hybrid live action and animation

Premiering Now

KIDS DIANA SHOW

Total Subscribers: 219.4M

October '21 Views: 2.7B

Total Lifetime Views: 120.9B

Demo: Girls 2-7

Worldwide rights available

Introducing Love, Diana – The Princess of Play!

The adventure-filled new series takes Diana into a new world where she transforms from live-action into an animated Princess of Play who protects her friends, family and the Land of Play from the Baron of Boredom and his minions of the mundane. Each episode of “Love, Diana” will include a positive lesson about friendship, leadership, family, imagination, and, most importantly, the power of play.

Diana’s massive YouTube channel has garnered her over 123 million subscribers. The “Love, Diana” franchise will expand on Diana’s success by introducing the channel’s massive audience to original content in new animated formats; new platforms including OTT and gaming; and through a consumer products line, including toys and apparel available in-store and online for the 2020 holiday season.

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